

Growcer

**Turnkey solution to build
online grocery store**

Features List

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Turnkey solution to build online grocery store

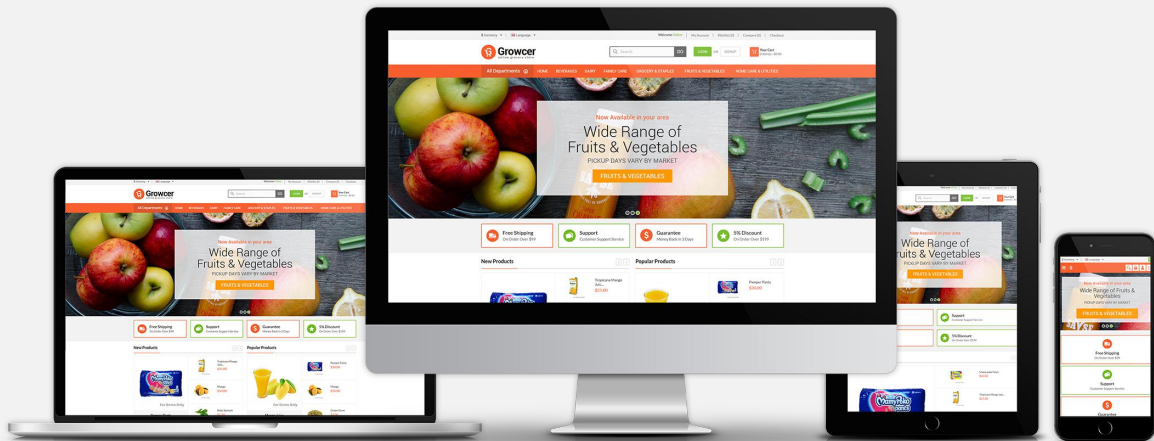
— | Features List | —

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Introduction

Growcer is the perfect turnkey solution to build an online grocery store which is aesthetically designed and intelligently developed.



— | Key Features | —

- Cart sharing feature for registered users
- Select Delivery Date and Time on Checkout
- Message System(*Between registered users and admin*)
- Email Verification
- Membership Plans
- Wallet Management
- View Wishlist
- Unlimited number of site Users and Products
- Multiple currency option
- Guest user checkout
- Multiple payment options (*Manageable from admin area*)
- Product comparison feature
- Multiple Language option
- Affiliate program
- Multiple shipping options
- Manage Reports
 - Sales
 - Products
 - Customers

—| Frontend Key Features: |—

- Sell unlimited products with an easy to use interface for buyers and backend team.
- User friendly navigation bar
- Unlimited number of product listings and users

Note: Our scripts do not limit the number of users or products but beyond 100,000 Users and 100,000 Products – You will need a more powerful server/hosting service and may be some optimization into the scripts and Database also as the database size and concurrent users count increase. Ideally we recommend that you should have the hosting budget of 100 USD per month if the average daily visitors count is up to 1000 Visitors. This budget should increase at least in the same proportion when your user base/average daily visitors count is increasing.

- Free registrations for users.
- Email Verification
- Membership Plan

Note: Can be used for the free shipping or displaying selected payment gateways.

- Member Sign up, Login and forget password
- Sign up with Facebook/Google+
- Show popular, new products on homepage
- Home page slider banners
- Display featured brands and products on homepage
- Option to streamline products displayed based on multiple search filters
 - Keyword
 - Category
 - Sub category

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- Price (Low to High, High to Low)
 - Ratings (Highest; Lowest)
 - Brands
 - Sort Products by Popularity, Price, Ratings/Reviews, Name
 - Multiple Currency Option
 - Multiple Language Option
 - Add Featured Product Listings
 - Guest Check out
 - Multiple Payment Options
 - Cash on Delivery
 - PayPal
 - Bank Transfers
 - Free Checkout
 - Post reviews, ratings and comments on products

Note: Default status manageable from admin area- Approved or Approval Pending. Only approved reviews/ratings/comments will be displayed

- Newsletter Subscription feature

Note: Mass Mailing will be powered by Mailchimp.

- Email Notification:
- Email Notification is shared with user when the order is:
 - Cancelled

-
- Cancelled reversal
 - Chargeback
 - Complete
 - Denied
 - Expired
 - Failed
 - Pending
 - Processed
 - Processing
 - Refunded
 - Reversed
 - Shipped
 - Voided

Email notifications settings are manageable from admin area.

- Add to cart option
- Share Cart Option for logged in users: Users can share their cart with his/her friends so that they can shop one single shared cart and add products to it. This amazing feature will allow shared user to add products into that shared cart.
- Mark Favorite/ Add to wish list
- Product comparison feature
- Show related product
- Reward Points System
- Affiliate Program:

A unique tracking code will be allotted and link will be shared with affiliate user through email. With that link affiliate user will log in or user can also login from affiliate section given on footer area.

- Social Media Sharing via Facebook, Twitter, Pinterest, Google+
- Responsive design for PCs, tablets and mobile phones
- CMS Pages (About Us, Delivery Information, Payment Policy, Terms & Conditions etc.)
- Localization feature to customize store currency, weights and date format according to local needs.
- Wallet Management

—| **Product & Category Module** |—

- Unlimited product categories
- Category Details include- Name, description, photo, display order, meta tag
Description, keywords, category status
- Unlimited Product Listings
- Product details include
 - Name, description, meta tag title, description, keywords
 - Image, Model, Price, SKU, ISBN, Quantity, Min. Quantity, Date Availability, Out of Stock Status
 - Dimensions, weight, Display Order, Product Status
 - Manufacturer Details, Category, Filters, Related Products

- Product Attributes, Product Options
- Discount Offers, Rewards Points

—| Shopping Cart Features |—

- Cart sharing feature
 - Enables customers to share cart with friends and shop together
 - Share link to invite friends
- Shop with friends - Create New Cart
- Manage Cart
 - Change product quantity
 - Delete/Remove Product
- Use Coupons
- Use Gift Voucher
- Shipping Charges
 - System displays shipping charges as configured from the manager area.
- Tax
 - System displays Tax amount as configured from the manager area.

—| Check-out process Features |—

- Prefilled registered delivery and billing address
- Add new/different address option
- Multiple delivery/shipping method feature

- Select Delivery date and time as per availability
- Add notes while checkout
- Multiple Payment Options
 - Cash on delivery
 - Bank Transfers
 - PayPal

—| **User/Buyer related Features** |—

- Free registration/signup
- Social Sign up with Facebook/Google+
- Registered users can manage their account
 - View total orders, Items in Wish list, Total credits and 5 latest orders through Customer dashboard
 - Manage Personal Details
 - Manage Order
 - View Order History
 - View individual order summary
 - Check order status
 - View transactions
 - View reward points
 - View Wish list
 - Manage Address book
 - View Address
 - Edit Address

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- Change Address
 - Add multiple address
 - Remove address
 - Manage Newsletter Subscription
 - Manage Messages
 - Buyers can search products using various filters (Keyword, Category, Sub Category, Brand, Price)
 - Buyer can sort products on the basis of Popularity, Name (A-Z), Price (Low-High; High Low, Review and Ratings)
 - Products can be viewed in list or grid format.
 - View and compare related/similar product to facilitate buying decision.
 - Add unlimited number of products to wish list.
 - Invite friends for shopping
 - Share cart with friends
 - Rate and review products
 - Social Media Sharing via Facebook, Twitter, Pinterest and numerous other social Medias.
 - Multiple Shipping options
 - Multiple Payment Options
 - Cash on Delivery
 - PayPal
 - Bank Transfers
 - Set Delivery Date and Time
 - Send product return/exchange requests due following reasons:
 - Faulty product

- Received wrong item
 - Order Error
 - Expired Product
 - Other reasons (Provide detail)
- View CMS pages

—| **Admin related features** |—

- Admin dashboard will show following information:
 - Total number of orders processed on store
 - Total revenue of store
 - Number of registered customers
 - Number of online users
 - Recent user activity
 - Summary of latest placed orders
 - Statistics to show daily, weekly, monthly and yearly sales
 - Notifications
- Manage catalog
 - Manage categories and sub categories- Add, edit, remove, search
 - Manage product listings- Add, edit, remove, search
 - Manage product details
 - Name, description, keywords
 - Price, Image, Model, Weight, Dimensions
 - Stock Keeping Units (SKU), Minimum Order Quantity

- Category, Sub category, related products
- Discounts, reward points
- Manage product attributes and options
- Manage manufacturer lists
- Manage product reviews/ratings- approve, decline, edit
- Manage Message System
- Manage Payment gateways
- Manage Shipping methods
- Manage order totals (taxes, fees, discounts, voucher, handling charges etc.)
- Manage stock status
- Manage CMS pages
- Manage footer section
- Manage design layout
- Manage banners on homepage.
- Manage orders (Process and complete orders)
- Manage customer withdrawal/refund requests
- Manage gift vouchers, reward points and discounts
- View transactions
- View/Manage customer profiles
- Manage customer groups
- Manage Affiliates
- Manage Currency, Language and Country settings

- Reporting
 - Daily, weekly, monthly and yearly order details
 - Tax Reports
 - Shipping reports
 - Product Purchase/Viewing Pattern
 - Customer Activity
 - Affiliate Activity
- Wallet Management (Adding Credits to Customer's Account)

—| Site Configuration/Settings |—

- General: Store name, Owner Name, Address, Geocode Telephone, Logo, Email
- Local: Country, Region, Language, Currency, Length class, Weight class
- SEO: Meta Tag, Meta Tag description, Keywords
- Option: Manage options for products, reviews, vouchers, taxes, account, checkout, stock, affiliate, returns, captcha
- Image: Store logo, icon, manage various image sizes
- Email: Manage SMTP settings for site
- Server: Enable/Disable Maintenance Mode
- Data Backup Option
- Error Log List

—| Conclusion |—

For entrepreneurs looking to enter this arena, the best possible choice is definitely the powerful turnkey solutions called growcer. With just a click of a button, you can easily launch a website and start selling. When it comes to online grocery store builder, nothing comes close to Growcer.

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