



# Features List of

Online food ordering website

Yo! Yumm



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\***Blue Marked Features** are available only in advance package.

Yo-Yumm is the perfect solution for web stores that enables you to create an online marketplace where multiple vendors can manage sales of their restaurants through one common platform/marketplace.

Following are the key features of this system:

### **Frontend Key Features:**

- Marketplace, allows you to sell food items from 100s of restaurant with easy to use interface for Restaurant& Buyers
- Provides a market place where customers can buy food items of their choice in any particular area
- Unlimited number of site Users and food item Listing
- Free registration/membership for Buyers
- Member Sign-up, Login & Forgot Password
- Remember me option for buyers
- Allow Restaurant owner Login
- Subscription plans for restaurant owners
- Restaurant owners can list more than one restaurants by buying the corporate plan
- Restaurant owners can buy individual plan to list one restaurants
- Ability to add images for food items
- Payment Gateway Integration/Modes of Payment:
  - *PayPal*
  - **One local payment gateway of the client's choice**
  - **Cash on Delivery**
  - **Additional payment gateway integration: USD 750 each**
- Post Reviews &Ratings for listed restaurants.  
Note: Default status manageable from admin area: Pending Approval or Approved. Only approved reviews/ratings are displayed to public.

- Add previously ordered food items as favorite so that it makes it easier and quick to order the same product in future as well
- Subscribe and unsubscribe to e-mail newsletters. Download CSV.
  - Mass mailing not part of the project. We recommend using 3<sup>rd</sup> party services for mass mailing. Example: MailChimp, Aweber, ConstantContact, AWS etc.
- Email Notification & Alert - *Mandrill for sending out transactional emails.*
- Captcha in the Contact Form
- FAQs listing
- Restaurants can comment on the reviews given by buyers for it, moderated by the admin
- Responsive Design for PCs, Tablets and Smart Phones
- SEO Friendly URLs
- Social media sharing of any restaurant profile on social networking website using Add this plugin default features
- Sign-in/Login with Facebook and Google+, LinkedIn
- Automated review syndication on the social media profiles of the restaurant
- Newsletter subscriber's list management - Admin will be able to download the CSV file OR we can integrate MailChimp for subscriber's list management. (As per client's requirement)
  - Mass mailing not part of the project. We recommend using 3<sup>rd</sup> party services for mass mailing. Example: MailChimp, Aweber, ConstantContact, AWS etc.
- SMS gateway integration to send out SMS to buyers and restaurants on order status change
- Live Chat integration- (Powered by 3<sup>rd</sup> party system, license to be acquired by the client)
- Support Ticket integration- (Powered by 3<sup>rd</sup> party system, license to be acquired by the client)

## **Product Module:**

- Multiple restaurants & Food item Categories listings
- Unlimited\* food items listing
- Restaurant Image
- Food items images
- Option to customize food items

## **Search Features:**

- Keyword Search with Auto-suggest system
- Restaurant Search/Filtering by region, location, cuisine, Price, ratings, [deals/offers](#).
- Advanced search parameters to narrow down the search for food item(s)/ restaurant
- What others are ordering
- Restaurant Filter with Instant listing

## **Buyer Module:**

- Option to Add/Save Order as a Favorite.
- Buyers can provide special instructions with any particular order
- Option to Write/read Reviews for Restaurants
- Option to Save multiple Delivery and Billing Addresses with facility to mark any address as Default Delivery
- Ability to Track Orders & Past Order/purchase History
- Update Profile & Account Settings
- Ability to follow any restaurant
- [Ability to Avail Special Offers being provided by Restaurant Owners on Purchasing products from them](#)
- [Cash on delivery option for the order](#)

## **Seller Module:**

- Allow Restaurant owners to create their own restaurant with a personalized logo/image and description
- Manage menu products including food item info, price, pictures, delivery areas, active/inactive status (of a particular food item), [offers](#), topping for certain food items
- Manage store timings
- Manage store opening days
- Manage store information
- Manage Product Shipping & Taxes
- Selling History
- Ability to view all Orders placed by Buyers
- Ability to manage Orders Status
- Seller Payment Details
- Sales Reports & Revenue Statistics
- Option to withdraw money from wallet maintained with Admin
- Option to get listed on the Home page
- [Option to create customize offers](#)
- [Option to approve to offers created by Admin](#)
- [Restaurants can comment on the reviews given by buyers - moderated by the admin](#)

## **Reviews & Ratings Features:**

- Users can Post Review/Ratings For Restaurants (only if user bought the restaurant's food item)
- Reviews & Ratings for Restaurant
- [By default all reviews/ratings go to admin/backend team for approval. However admin/backend team can setup the default status to be: Pending Approval or Approved.](#)

- Restaurant owner can mark any review as inappropriate if he/she doesn't like the review. Admin can edit/delete/hide/approve without change the reported reviews.
- Restaurants can comment on the reviews given by buyers for it moderated by the admin

### **Delivery Staff Login & Features:**

- Dashboard area
- Notification on new order to be delivered
- Order delivery status management

### **Shopping Cart Features:**

- Cart can be integrated with SSL certificates
- Multiple Tax Rates
- Customizable Shipping & Delivery Charges
- Option to manage Favorites
- Billing & Shipping Addresses Management
- Orders History & Order Confirmation
- Order Notification Emails
- User friendly checkout process

### **Backend/Admin Key Features:**

- Manage Users (Buyers & Restaurant Owners, Restaurants) and their Profile & Account activities
- Manage Orders
- Manage food item categories
- Manage restaurant's menu listing
- Manage Transactions
- Ability to Approve Food items Images uploaded by Restaurant Owners

- Ability to view & manage Orders placed by Buyers
- Review and Ratings Moderation
- Manage States, cities, region, locations
- Users Statistics & Sales Reports
- Site Commissions & Revenues Statistics/Reports
- Total Transactions Report
- Settings Management
- Manage Offers
- Database Backup Option
- Exportable all Statistics/Reports to excel
- Manage affiliates and view statistics
- Newsletter subscriber's list management - Admin will be able to download the CSV file OR we can integrate Mailchimp for subscriber's list management. (As per client's requirement)
- Manage Sub Admin Groups. Groups can be assigned permissions to access different modules

### **Content Management System:**

- Ability to manage(add/edit/delete) Content on the site pages
- Ability to manage Menus and Links of the pages
- Ability to manage Images on the pages
- Ability to manage image gallery
- Ability to manage FAQs Categories & FAQs Listing
- Blog Management
- Add/Edit/Delete More Pages

## Affiliates/ Referral System:

- Affiliate signup and login area
- Revenue statement generation
- Can view statistics/visitors/ clicks analytics

## EXCLUSIONS:

- Newsletter subscriber's list management - Admin will be able to download the CSV file OR we can integrate Mailchimp for subscriber's list management. (As per client's requirement)
- Project scope does not include following features as these features will be used from the 3rd Party Application login interface i.e. Mail chimp account:
  - Scheduling/Sending out mailers
  - Mailer designing
  - Reports/Statistics
  - Un-subscribe
  - Confirmation Mail/Dripping Messages management and scheduling
  - Any other mass mailing or feature which is directly available into the 3rd Party Application Interface.

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